

Update on the TAOM-SAM Combined Convention



The TAOM-SAM Combined Convention is creating a lot of buzz in the magic community. Many of the most FAMOUS names in magic have reached out, asking how they can be a part of what we are doing and how they can help. During the conversations, some have referred to the TAOM SAM Combined Convention, hosting the FISM NACM and celebrating the DMC as “the Magic Thing in Texas”. We realized that our convention was an alphabet soup of acronyms for all the organizations involved. We agreed that we didn’t want to be known as “that magic thing in Texas”. Our team started looking for a “nickname” for the event that would be easier to remember. Derrel Allen suggested Magic Texas. Not only that, but he already owned the www.MagicTexas.com URL. I asked various team members what they thought, and it was unanimous...we should call ourselves, MAGIC TEXAS.

Performers At MAGIC Texas

Our Talent producer is ready to let me announce some of the stars of Magic we have booked for MAGIC Texas. The talent we will be bringing in are the BEST of the BEST including past FISM winners. We are happy to announce that the 2023 FISM Grand Prix winner, Laurent Piron is booked. Piron and his unseen stage partner Hugo Van de Plas were amazing at the Quebec FISM and got a stand ovation at MAGIC Live!

We have also signed Eric Chien in 2024. Eric is one of the best (and some say the VERY best) close up magicians in the world today. We will have more acts to announce soon...we are excited about the quality of the acts that are coming to our convention. Many of these magicians have had very limited exposure to American audiences.

We Have A PODCAST!



Thanks to Scott Wells, we have launched a new podcast called 13 Minutes to Magic Texas. New episodes are released every other Friday at 9:00 a.m. The episodes are only 13 minutes long (to commemorate SAM Assembly 13, The Dallas Magic Club). You can find the podcast on Apple Podcasts, Spotify, Amazon Music, iHeart Radio or wherever you get your podcasts. You can also listen to it on the convention website, www.MagicTexas.com. Each episode will give more information and facts you'll want to know leading to the 2024 Convention.

We are looking forward to welcoming all of you to that magic thing in Texas...I mean, Magic Texas.